

2018

# Madison County Tourism Summit

Be Informed • Get Connected • Be Inspired



- Access state tourism resources to build your business.
- Learn about other local tourism businesses, develop alliances.
- Get a better understanding of the tourism world outside of Madison County, how to access it and learn from their successes and failures.
- Share “tourism information” across the county, facilitate discussions of important issues.

## JOIN US

### Tourism After Hours

Wednesday April 11<sup>th</sup> | 5:30 pm to 7:30 pm

Bear River Lodge

### Tourism Summit

Thursday April 12<sup>th</sup> | 8:30 am to 2:30 pm

Ferguson Science Center, Mars Hill University

Featuring:

Wit Tuttell, Executive Director of VisitNc

Stephanie Pace Brown, CEO of Explore Asheville

Jessica Roberts, Executive Director of Tourism Partnership of Surry County

Annie Baggett, North Carolina AgriTourism Specialist

Presented By



TO REGISTER go to: [mcnctp.org](http://mcnctp.org)

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